



NYC'S PREMIER BLOCKCHAIN EVENT

CRYPTOALLEY.NYC

POWERED BY BLOCKTELEGRAPH.IO



SPONSORSHIP CONTACT:

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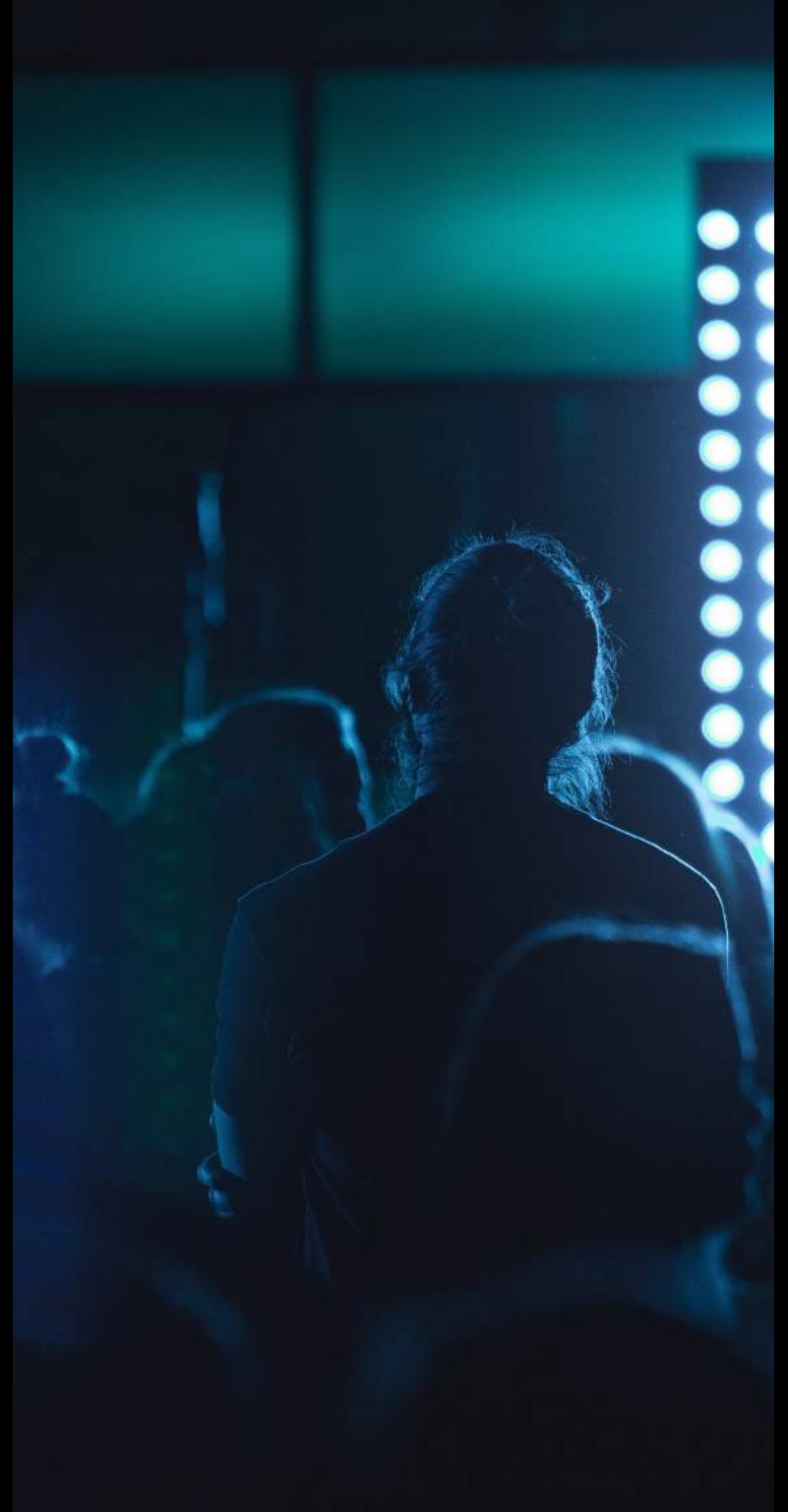
WHY ATTEND

CRYPTOALLEY

CryptoAlley is a monthly event series that features a panel of top minds in Blockchain, and a network happy hour for people in the New York Blockchain community.

Led by "top moderator" and award-winning journalist, Jordan French (BlockTelegraph, TheBlockTalk, TheNextWeb, TheStreet, TechCrunch) CryptoAlley curates events with top speakers in Blockchain and Crypto.

Attendees read BlockTelegraph, the first non-pay-to-play, American Blockchain industry publication.



CALENDAR

VIEW FULL CALENDAR AT [CRYPTOALLEY.NYC](https://cryptoalley.nyc)

October 23rd	November 20th	December 18th	January 23rd	February 20th
The End of Fiat: Can Bitcoin and Cryptocurrencies Replace the Dollar and Euro?	Security Tokens vs. The Stock Market: Will Investing Change Forever?	Borrow at 5%; Lend at 9%: Does Blockchain Spell Trouble for New York's Banking Industry?	Regulators Strike Back: Do Cryptocurrencies Stabilize -- or Threaten Global Economies?	Crypto vs. CFTC vs. SEC: Is the SEC Really the Big, Bad Wolf?
March 20th	April 23rd	May 23rd	June 19th	July 23rd
Infamous Ethereum: Will the Leading Blockchain Platform Stay Relevant?	Blockchain for Good: Refugees, Trees, and the Richard Branson Effect	Patience or a Fake: Is Blockchain Hype or "The Real Deal"?	Google, Facebook and Baidu Privacy: Can Central Tech Turn the Corner or Will Consumers Starve Their Ad Revenue in Protest?	Bitcoin or Bust: When Will Bitcoin's Hegemony End?
August 23rd	September 23rd			
Rise of the Security Token and the "STO"	"US" versus the World: Singapore, Korea, Switzerland, Japan, China -- Where is the "Center of Cryptocurrency?"			

2018 - 2019

EVENT SCHEDULE

CRYPTOALLEY NYC



SPONSORSHIP

PACKAGES

SILVER:

BlockTelegraph includes Silver sponsors on its physical and digital marketing material. Thanked by host on site.

GOLD:

Gold sponsors include Silver sponsor benefits plus an opportunity to speak in the sponsor slot before the bartender's minute -- a time when the bartenders describe that night's drink offerings. Because most of our audience is looking for employment opportunities or are looking for services, service businesses make the best Gold sponsors.

PLATINUM:

Platinum sponsors include Silver sponsor benefits plus an opportunity to speak on the featured panel, including as part of the Q&A session, if any. Platinum sponsors earn a spot next to venerable names from Bitcoin bull Jeff Wernick, BitFury investor Bill Tai, uber-investors like Tim Draper and Gary Vaynerchuk along with top regulators from government agencies and private counter parts at law firms like Perkins Coie. Must be approved; no sales pitch.

SILVER

- Logo and website link from CryptoAlley and BlockTelegraph event sponsor pages
- Named as a sponsor in any event coverage
- Physical, photographed step-and-repeat banner logo inclusion

\$1,000/Month

GOLD

- Everything from Silver is included.
- Two-minute talk before the bartender's pitch; named bar sponsor.

Recommended

\$2,000 / Month

PLATINUM

- Everything from Silver & Gold is included.
- Panel spot, including Q&A (total time up to 40 minutes. Coverage inclusion is possible to likely given that BlockTelegraph and other media outlets cover CryptoAlley NYC events.

\$5,000 / One-Time



**150-250 ATTENDEES
PER EVENT**

94%

Have College Degrees

76%

Have Advanced Degrees

LOCATION

VISIT [CRYPTOALLEY.NYC](https://cryptoalley.nyc)

119 W 24TH ST 2ND FLOOR, NYC
Verizon 5G Lab





THANK YOU